



Hit your next level of growth by giving your customers the experience they deserve. With Contact Center, more responsive, informed, and positive customer experiences are possible in days, not months.

## More Productivity & Simplicity

Our integrated Unified Communications and Contact Center makes it easier to collaborate and manage customer calls in one app.

## Greater Customer Convenience

Let customers call, text, chat, and email, or give them self-service options.

# Personilization & Insights

Integrate your CRM for better interactions and use analytics and reporting to improve services.

#### Revenue & Engagment

Send timely notifications automatically via SMS, voice, and email.

**Contact Center** improves customer interactions for businesses of all sizes and helps you differentiate from the competition where it matters most – the customer experience.

## Contact Center enables you to:

- Access both employee collaboration and advanced call handling within our UC platform
- Support multiple locations and remote employees
- Centralize management from one portal, accessible anywhere, any time
- Keep an eye on service levels, and analyze team performance by queue, team, or employee with real-time dashboards and historical reports

- Easily manage customizable frontline user skillsets and statuses
- Centralize the handling of calls, web chat, email, and SMS in a single application
- Enhance audience engagement with outbound dialing and advanced outreach campaign capabilities
- Send out post-call surveys to measure satisfaction
- Quickly and easily integrate with CRM and WFM systems
- And much more...

### **CONTACT CENTER CUSTOMER BENEFITS**

#### **BETTER PRODUCTIVITY**

Give your employees the tools they need - whether they need to collaborate together, talk to a customer, or a little of both.

#### Our UC platform + Contact Center

Use one application to manage employee collaboration and customer voice interactions.

### **Agent Login**

Choose to take customer calls within our Our UC platform. Log out when done and resume other collaborative work with other employees.

#### **Advanced Call Management**

Take queued customer calls and then call, chat, and meet with coworkers to quickly resolve requests.

#### **Presence Sync**

Avoid getting other calls when working with customers. Let others see when employees are talking to customers.

#### **INSPIRING INTERACTIONS**

Total customizability in call flow ensures callers reach the right agents at the right time, while exceptional QA features deliver greater results.

#### **Skillsets**

Skills-based routing means the employee most suitable to take the inquiry is reached.

#### **Callbacks**

After a period of time, queued callers can request a callback and the next available employee will get their request. The system will wait to ensure the agent is ready before dialing – meaning better-prepared employees and interactions.

## **Preferred Agent Routing**

You can assign a certain employee to act as "point" on complex cases; with Preferred Agent Routing, calls and chats will be routed to an employee of your choosing.

#### **IVR Control & Creativity**

You can easily create custom IVRs and deploy advanced functions like variables, conditional logic, and much more. Contact Center puts amazing power at your fingertips via an intuitive drag-and-drop visual interface. Plus, custom API integration delivers even greater functionality.

# CUSTOMER-CENTRIC CHANNELS

Contact Center rolls up voice, chat, WhatsApp, and e-mail queues into a single, streamlined omni-channel experience.

#### **Queues & Contact Center Agent**

With Contact Center, you can forget the idea of a "queue" being only for voice calls. Powered by Contact Center's web or desktop app, voice, chat, WhatsApp, and e-mail interactions are all seamlessly integrated.

## **CONTACT CENTER CUSTOMER BENEFITS**

## **IN-DEPTH INSIGHTS**

Real-time insights get agents into context quickly, helping to deliver more informed responses that shorten times to resolution. Plus, deep historical reporting helps improve future interactions.

### **Dashboards and Live Monitoring**

Our Dashboards help you monitor the platform in real-time, including wait times, service levels, and much more. Live Monitoring lets you tune into specific interactions - and even take control as needed.

#### **Dashboards and Wallboards**

View the top-level metrics that matter most to your team, any time, from anywhere - and share that data across anyone on your team who needs it.

#### **Custom Reports**

You can choose from hundreds of pre-built reports on call distribution, service level adherence, unanswered calls, post-call surveys, and so much more. Our Product specialists can also develop custom reports to best meet your unique needs.

### **OUTSTANDING ENGAGEMENT**

Capture your customer's attention with notifications for reminders, promotions, and more.

#### **Dynamic Notifications**

Turn your contact center into an outreach powerhouse. From simple appointment reminders to multi-channel marketing campaigns, Dynamic Notifications dramatically extends a company's reach while still respecting customer preferences.



## TWO WAYS TO GET CONTACT CENTER

We make it easy to address your customer experience needs, no matter the size of your business or your requirements. We offer 2 plans to choose from, with the ability to add our other cloud business applications to create a holistic suite of powerful tools to support your business.

Factors	CONTACT CENTER PRO	CONTACT CENTER ELITE
CC License Type	Concurrent Seats*	Concurrent Seats*
UC Bundling	Sold with our UC platform OR Standalone	Sold with our UC platform OR Standalone
Access to employee collaboration for customer assistance within our our UC platform	•	•
Admin Portal	•	•
Supervisor App	•	•
Real-Time Agent Status	•	•
Inbound Voice Channel Queues	•	•
Automatic Call Distribution (ACD)	•	•
Position in Queue & Estimated Wait Time Messages	•	•
Supervisor functions (Monitor, Whisper, Barge-in)	•	•
Real-Time, Historical & Graphical Reports	•	•
Real-Time Dashboards	•	•
Analytics Dashboards- Queues	•	•
Analytics Dashboards- Agent	•	•
Archiving - Archive all communications (voice, SMS, chat, email, screen recordings) to safeguard your organization, enabling easy monitoring and retrieval.	Add-on (+\$)	Add-on (+\$)
Call Recording	•	•
Pre-Built Integrations (Dynamics,Salesforce, Zendesk, Slack)	•	•
Agent Desktop & Web Application	•	•
Scheduled & Custom Reports	•	•
Customizable IVR	•	•
Skill-Based Routing	•	•
Geo-Routing	•	•
Advanced Rules-based Routing (Last agent, Preferred agent etc.)	•	•
Custom Agent Status	•	•
Real-Time Customizable Threshold Alerts	•	•

Queued Callback & Queued Voicemail	•	•
Emergency Queue Bulletins	•	•
Post-Call Surveys	•	•
Text-to-Speech	•	•
Call Scripting	•	•
Outbound Voice & Blended Channel Queues	•	•
Outbound Dialer (Scheduled Power Dialing)	•	•
Elastic Demand Support <sup>2</sup>	•	•
Chat Channel Queues	Add-on (+\$)	•
Email Channel Queues	Add-on (+\$)	•
WhatsApp Channel Queues	Add-on (+\$)	•
Dynamic Notification (Voice, E-mail & SMS) <sup>2</sup>	Add-on (+\$)	•
Schedule Manager	Add-on (+\$)	•
Al Agent Evaluator (Identify topics, sentiments, highlight keywords for coaching, and performance improvements.)	Add-on (+\$)	•
Screen Recording	Add-on (+\$)	•
Custom CRM Integration	Prof. Services (+\$)	Prof. Services (+\$)
Custom WFM Integration		Prof. Services (+\$)
Custom IVR Integrations & Selfservice applications (DB Data Dips, Intelligent Routing, Payment IVRs etc.)		Prof. Services (+\$)
Speech Recognition Integration		•

CONTACT CENTER CONCURRENT SEAT USAGE		
Inbound Domestic (Contact Center Usage)	Unlimited	Unlimited
Outbound Domestic (Contact Center Usage/Dialer)	1,000 mins/month per concurrent seat	2,000 mins/month per concurrent seat
Toll-free Inbound/Outbound	As per toll-free bucket/per minute	As per toll-free bucket/per minute

<sup>\*</sup> Number of users signed-in

## QUESTIONS? CONTACT US TODAY!

<sup>1.</sup> CC Bursting limited to 50% of subscribed seat capacity. Billing will be for peak concurrent sign-ons during period- no min. usage duration and be reflected on next bill cycle. "Burst & release" model - billing in advance for next period reflects subscribed seat count (not previous period's peak). Does not apply to our UC platform named user services.

2. Desired channels add-ons (Email & SMS) - sold separately